

## Luncheons

- Six luncheons per year (January, February, April, August, September, October)
- Average attendance of 75 – 80 key decision makers within B2B-focused organizations
- Past speakers include: Discover, Hewlett-Packard, National Oilwell Varco, NRG, Schlumberger, Weatherford
- Event promotion emails sent to 800+ influential Houston B2B marketers
  - Sent 2x per week for three weeks leading up to event
- Event webpage receives 1,400 pageviews per month
- Social media following of 2,200+ marketers

*\*Denotes member company pricing*

Sponsorship Level	Title (1 company)	Key (up to 2 companies)	Affiliate (up to 3 companies)
<b>Cost per Luncheon</b>	<b>\$1,500/\$1,250*</b>	<b>\$750/\$650*</b>	<b>\$500/\$400*</b>
Presented as the Title Sponsor	✓		
Company name listed on social media (2,000+ followers)	✓		
Company representative gives welcome statement	✓		
Company representative announces keynote speaker	✓		
Opportunity for 1 company representative to sit with keynote speaker	✓		
Space provided for company table display	✓		
Opportunity to collect business cards in exchange for raffle	✓	✓	
Opportunity to provide one sign at event	✓	✓	
Opportunity to provide handouts for each seat	✓	✓	✓
Sponsor ribbon on name badge	✓	✓	✓
Company name recognition from podium	✓	✓	✓
Tickets to the event	4	2	1
Company logo on BMA Houston event web page	Large	Medium	Small
Company logo in BMA Houston event emails	Large	Medium	Small
Company logo on BMA Houston printed materials, where applicable	Large	Medium	Small

### **Additional Sponsorship Opportunities:**

#### ***Luncheon Name Badge Sponsor - \$300/\$200\****

- Feature a coupon or incentive on the back of name badge
- Emcee announces coupon and draws attention to sponsor
- Small company logo on BMA Houston event web page
- Small company logo on BMA Houston event emails
- Small company logo on BMA Printed materials, if applicable
- Name badge with sponsor ribbon
- 1 ticket to the event

#### ***Board Member of the Month Sponsor - \$250/\$150\****

- Presenting name for Board Member of the Month at luncheon EX: Company 123 Volunteer of the Month
- Recognition by emcee
- Large logo or title on Board Member of the Month slide
- Small company logo on BMA Houston website
- Name badge with sponsor ribbon
- 1 ticket to the event