

Networking Events

- Seven events per year:
 - Happy Hours (4)
 - Mentor/Mentee Matchings (2)
 - Annual Offshore Technology Conference tour
- Average attendance of 20-30 key decision makers within B2B-focused organizations
- Past hosts include: Harold’s in the Heights, Howl at the Moon, The Tasting Room, Local Pour
- Event promotion emails sent to 800+ influential Houston B2B marketers
 - Sent 2x per week for three weeks leading up to event
- Event webpage receives 1,400 pageviews per month
- Social media following of 2,200+ marketers

** denotes sponsor company price*

Sponsorship Level	Title (1 company)	Affiliate (up to 3 companies)
Cost per Happy Hour or Mentor/Mentee Matching	\$600/500*	\$400/300*
Opportunity to display signage at the event (pop up banner, display easel)	✓	
Opportunity to collect business cards in exchange for door prize	✓	
Opportunity to print name tags with company logo	✓	
Company logo on printed drink tickets	✓	
Company name listed on social media	✓	✓
Opportunity to provide handouts near name badge table	✓	✓
Name tag with Sponsor sticker	✓	✓
Company receives drink tickets at the event	4	2
Company logo on BMA Houston event web page	Large	Small
Company logo on BMA Houston event emails	Large	Small
Company logo on BMA Houston printed materials, where applicable	Large	Small

Sponsorship Level	Title (1 company)	Affiliate (up to 5 companies)
Cost per OTC Tour	\$750/650*	\$400/300*
Opportunity to provide company lanyards to attendees for badges	✓	
Opportunity to collect business cards in exchange for door prize	✓	
Company logo on tour map (given to all attendees the day of the event)	✓	
Company logo on lunch tickets	✓	
Company logo on tour agenda (sent to all attendees before the event)	✓	✓
Company name listed on social media	✓	✓
Company logo on BMA Houston event web page	Large	Small
Company logo on BMA Houston event emails	Large	Small
Company logo on BMA Houston printed materials, where applicable	Large	Small